

HOUSE BILL 421

M4

01r0047

By: **Chair, Environmental Matters Committee (By Request – Departmental – Agriculture)**

Introduced and read first time: January 29, 2010

Assigned to: Environmental Matters

A BILL ENTITLED

1 AN ACT concerning

2 **Department of Agriculture – Advertising Agricultural Products as Locally**
3 **Grown – Regulatory Authority**

4 FOR the purpose of authorizing the Secretary of Agriculture to adopt standards to
5 regulate the advertising of certain agricultural products; prohibiting a person
6 from advertising or identifying certain agricultural products in violation of
7 certain standards; and generally relating to the advertising of agricultural
8 products as locally grown.

9 BY adding to

10 Article – Agriculture

11 Section 10–1701 and 10–1702 to be under the new subtitle “Subtitle 17.
12 Advertising or Identifying Agricultural Products as Locally Grown”

13 Annotated Code of Maryland

14 (2007 Replacement Volume and 2009 Supplement)

15 SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF
16 MARYLAND, That the Laws of Maryland read as follows:

17 **Article – Agriculture**

18 **SUBTITLE 17. ADVERTISING OR IDENTIFYING AGRICULTURAL PRODUCTS AS**
19 **LOCALLY GROWN.**

20 **10–1701.**

21 **THE SECRETARY MAY ADOPT STANDARDS TO REGULATE THE USE OF THE**
22 **TERMS “LOCALLY GROWN” AND “LOCAL” TO ADVERTISE OR IDENTIFY AN**
23 **AGRICULTURAL PRODUCT.**

EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW.

[Brackets] indicate matter deleted from existing law.



1 **10-1702.**

2 **A PERSON MAY NOT ADVERTISE OR IDENTIFY ANY AGRICULTURAL**
3 **PRODUCT IN VIOLATION OF THE STANDARDS ADOPTED BY THE SECRETARY**
4 **UNDER § 10-1701 OF THIS SUBTITLE.**

5 **SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect**
6 **October 1, 2010.**